



BENCHMARK

**Search & Digital Conference
Sponsorship Opportunities
Hilton Manchester Deansgate.**

Benchmark Search & Digital Conference

Benchmark Search & Digital Conference provides search marketing professionals with a platform to amplify their knowledge and understanding across a range of marketing disciplines, including organic search (SEO), paid search (PPC), social media and content marketing. Delivered by renowned industry experts and thought leaders, each year the day is filled with cutting-edge insights, shared best practices and the very latest in search marketing innovation.

Designed to attract the very best in digital marketing, the event's content is tailored to the requirements of senior level digital marketing professionals. The conference is a unique event which provides a great opportunity to network with over 300 of the UK's senior in-house marketing professionals across a day of interactive activity and cutting edge thinking. You can find out more about last year's event [here](#).

Who's behind Benchmark?

Click Consult is a multi award-winning digital and search marketing agency with a focus on organic (SEO) and paid search (PPC). Part of global consumer brand business Ceuta Group, we have a team of 70-plus specialists and a portfolio of more than 60 clients worldwide.

Our complementary services include content marketing, outreach, social media, conversion rate optimisation (CRO) and international/multilingual search marketing. We can also offer training and consultation to support your teams or existing strategy.

Click was named Search & Digital Agency of the Year 2018, adding to our long list of other awards and accolades, and also ranks within Econsultancy's 'Top 100 Digital Agencies', and Prolific North's 'Top 50 Digital Agencies'. We're also a Google Premier Partner, a Bing Select Partner and feature in The Drum Recommends.



Sponsorship opportunities

We are offering a small number of sponsorship opportunities to support Benchmark Search & Digital Conference. Since our inaugural conference back in 2015, we've seen delegate numbers increase on average by 30% year on year and we expect to see the same level of interest and growth at our 2019 event. This makes Benchmark an unrivalled opportunity to align your brand with one of the UK's leading search events that uniquely attracts client side delegates rather than agencies.

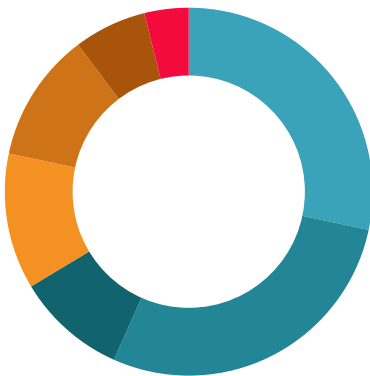
Like previous years, we are expecting strong interest in the event due to our highly targeted delegate profile so we highly recommend potential sponsors to confirm their interest as soon as possible.

Just some of the benefits include:

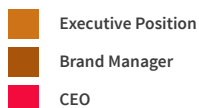
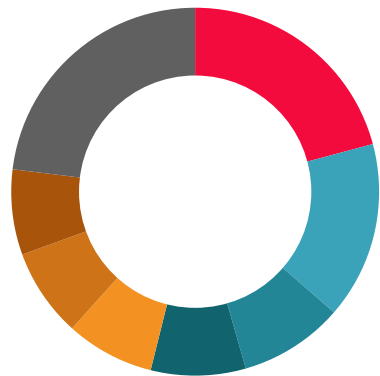
- Opportunity to promote your product or service to a highly targeted delegate audience
- Quality networking opportunities with delegates
- Generate brand exposure
- Access to highly influential speakers and market leading brands

Audience Demographics

Job Title



Industry Sector



Sponsorship opportunities include:

Headline Sponsor - 1 available - £5,000 + VAT

- Headline sponsor level branding on website, promotional emails, social media, at the event and on delegate name badge
- An opportunity to speak on a panel or to sponsor a speaker
- An opportunity to exhibit at the event, sponsors will be able to erect a stand at the venue
- An opportunity to include promotional literature in the delegate bags
- An opportunity for 2 x promotional adverts within the event email communication
- 10 delegate tickets
- 2 seats at the speaker dinner

SOLD OUT

Panel Session Sponsor - 1 available - £4,000 + VAT

- Full panel session sponsorship
- An opportunity to include promotional literature in the delegate bags
- An opportunity to exhibit at the event, sponsors will be able to erect a stand at the venue
- Sponsor level branding on website, promotional emails, social media & at the event
- 5 delegate tickets
- 1 seat at the speaker dinner

Drinks Reception Sponsor - 1 available - £3,000 + VAT

- Benchmark Search Conference 2019 Drinks Reception in association with XXXXXX
- Opportunity to erect branding at the drink's reception
- An opportunity to exhibit at the event, sponsors will be able to erect a stand at the venue
- An opportunity to include promotional literature in the delegate bags
- Sponsor level branding on website, promotional emails, social media & at the event
- 5 x delegate tickets

Delegate Bag Sponsor - 1 available - £3,000 + VAT

- Logo printed on delegate bags
- An opportunity to include promotional literature in the delegate bags
- An opportunity to exhibit at the event, sponsors will be able to erect a stand at the venue
- Sponsor level branding on website, promotional emails, social media & at the event
- 5 delegate tickets

SOLD OUT

Event Sponsor - 4 available - £2,000 + VAT

- Sponsor level branding on website, promotional emails & at the event
- An opportunity to exhibit at the event, sponsors will be able to erect a stand at the venue
- An opportunity to include promotional literature in the delegate bags
- 3 delegate tickets

Lanyard Sponsor - 1 available - £3,000 + VAT

- Logo printed on delegate lanyards
- An opportunity to include promotional literature in the delegate bags
- An opportunity to exhibit at the event, sponsors will be given an area to erect a stand in the venue
- Sponsor level branding on website, promotional emails, social media & at the event
- 5 x delegate tickets

Exhibition Stand Package - 10 available - £950 + VAT

- 3m x 2m space to erect a stand
- Table and two chairs
- Free Wi-Fi
- 1 x 13amp socket
- 3 x full delegate tickets



Next Steps...

If you are interested in either sponsoring or exhibiting please contact:

Andrew Smith, Marketing Manager, Click Consult:

andrew.smith@click.co.uk

Tel: 0845 205 0292